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**GREENFISH**

# GREEN MIND UNIVERSITY 2018

## 2D EDITION

Dynamic forum for international and multifaceted discussions on pressing sustainability issues

**22<sup>ND</sup> OF MAY 2018**

One-day conference in Brussels  
300 participants

## GOAL

For social scientists, life scientists, engineers and practitioners to share knowledge and provide complementary and contrasting views on sustainability related topics

## CONCEPT

6 conferences  
2 workshops  
1 discussion panel  
Start-up pitches  
Partners exhibition

## SCOPE

Circular Economy's Innovations  
Bio-economy  
The Future of Mobility  
Smart Cities  
Energy Storage & Efficiency



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MIND  
UNIVERSITY  
2018**

After a first successful edition, the **Green Mind University** will be held on the **22<sup>nd</sup> of May in Brussels**. Around 300 people are expected to attend this event where various opinion leaders and specialists from the private and public sectors, as well as the academic world, will come to share and exchange their views on the issues of:

**CIRCULAR  
ECONOMY'S  
INNOVATIONS**

**BIO-  
ECONOMY**

**THE FUTURE OF  
MOBILITY**

**SMART  
CITIES**

**ENERGY STORAGE  
& EFFICIENCY**

This annual gathering offers a comprehensive one-day program along with exclusive opportunities to network, learn, and get deals done.

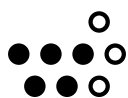
## THE ORGANIZERS



**GREENFISH**  
- THE POSITIVE IMPACT COMPANY -



**InnoEnergy**  
Knowledge Innovation Community



**Wallonie - Bruxelles  
International.be**



**GREEN  
WIN**  
CHEMICAL ENGINEERING  
& MATERIALS IN WALLONIA

**THE  
SHIFT**  
CONNECT COMMIT CHANGE



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## GREEN MIND UNIVERSITY 2017 - OUR FIRST EDITION

Under the auspices of Greenfish and its partners Cluster TWEED, GreenWin and WBI, and thanks to the precious help of the Embassy of the United States, GMU's first edition brought together more than a hundred participants in the field, including professionals, innovators and academics from a variety of disciplines.

**7**  
SPEAKERS

**112**  
ATTENDEES

**5**  
EXHIBITORS

**1**  
DISCUSSION  
PANEL

Under the monitoring of journalist Cyrielle Hariel, seven conferences and a round table were held by actors such as the Massachusetts Institute of Technology (MIT), the EU DG for Energy from the EU Commission, and large international companies such as Nike, Dow and L'Oréal.







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## WHO ATTENDS?

You will meet high-level corporate and investor representatives, entrepreneurs and start-ups, academics and other innovation leaders from Europe but also the United States, from across different industries, but all with the same green mindset. Attendees numbers are around 250-300 range. Each is willing to gain insights on today and tomorrow's state-of-the-heart in sustainable innovation.



## WHY LAUNCHING THE GREEN MIND UNIVERSITY?

The GMU is totally in line with our Greenfish vision and mission:

**VISION** / We are convinced that we can reach a fully profitable and sustainable future.

**MISSION** / We provide sustainable consultancy and smart greentech solutions to organizations concerned about their future and who wish to remain competitive. We constantly position our consultants and client's needs at the heart of our business while actively looking for the latest innovations and trends in the sustainable sector.

## CONTACT PERSON

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#GMindU2018

A dark teal circular logo with white text. The text is stacked: 'GREEN' and 'MIND' are in large, bold, sans-serif font, separated by a thin horizontal line. Below that, 'UNIVERSITY' and '2018' are in a smaller, bold, sans-serif font. The logo is set against a background of a repeating geometric pattern of light blue and white triangles.

**GREEN  
MIND  
UNIVERSITY  
2018**