



EQUISFAIR CHARTER

1. Purpose of the cluster

The creation of the “EquisFair” Cluster (hereinafter referred to as “the Cluster”) fits into the Walloon legislation on the support and development of companies networks, also called “clusters” (Decree of 18 January 2007 and Order of 16 May 2007). The Cluster was created as a non-profit organisation in February 2019. Its goal is to promote the emergence and development of partnerships within the equestrian sector in Wallonia.

2. General objectives

EquisFair positions itself in order to professionalise and develop existing networks, intensify marketing, enhance skills and support actors in the key stages from R&D to market launch.

3. Areas of strategic development

In order to reach its goal, the Cluster has adopted various areas of strategic development:

- Structuring the equestrian sector in Wallonia and developing activities which encourage exchanges
- Showcasing development resources and opportunities in the Walloon region
- Taking advantage of the opportunities of the international market, especially for high added-value products
- Deepening interactions with the biotech and mechanical engineering sectors in order to develop and invest in Veterinary Technology
- Developing international collaborations and therefore encouraging foreign investment in Wallonia

4. Values

EquisFair pays special attention to the quality / ethical approach of its members.

- Professionalism and respect of clients

EquisFair members show the highest levels of professionalism in all of their actions. The products and/or services they offer satisfy their clients.

- Safety and quality of products and services

Members deliver high-quality, safe and efficient products and services. They always ensure that their products and services comply with the standards and regulations in force.



- Integrity

Members are transparent about their respecting the regulations in force and are able to provide all guarantees of their good management.

5. Members

Any company working within- or for- the equestrian sector and agreeing with our values and objectives can apply for membership.

There are three categories of members:

- Effective members
- Adherent members
- Supporting members

6. Rights of members

Effective members have the right to the following advantages on top of the advantages that are also available for adherent members:

- Right to vote during the General Assembly
- Right to use the EquisFair logo on their communication materials with prior approval of the Cluster.

Adherent members benefit from the advantages of the Cluster but do not have a right to vote. Entities under the category “institutions of the sector” automatically fall into this category. Among the advantages are:

- The right to take part in the activities of the Cluster and benefit from its services under set terms and conditions
- The right to appear in the members directory, which is visible on our website and application
- The right to benefit from networking and partnership opportunities offered by our network, at national and international level
- The right to attend General Assemblies
- The right to be heard by the Board of Directors
- The right to quit at any time, the annual fee being forfeited by the Cluster.

Supporting members are kept informed on the activities and news of the Cluster and enjoy preferential rates.



7. Duties of members

By joining the Cluster, members are bound by the statutes and decisions made by the General Assembly and the Board of Directors.

Members commit to:

- Pay their annual fee in due time
- Respect each other's work
- Favour collective interest over individual interests
- Speak in the name of the Cluster only if they have the authority to do so
- Use discretion and protect the Cluster's data
- Respect and defend the neutral and independent nature of the Cluster
- Encourage and develop exchanges with other members.

Non-compliance to this Charter can lead to sanctions that may go as far as an exclusion. Serious violations of professional deontology lead to the immediate exclusion of the member by decision of the Board.

I, the undersigned.....

representing the company.....

hereby declare that I have read the content of this Charter as well as EquisFair's privacy policy in attachment and undertake to abide by them.

Done in, on/...../.....

Signature :



PRIVACY POLICY – GDPR

USE OF DATA WHEN JOINING THE CLUSTER

The data collected through the application form is saved in a digital file by *EquisFair*:

- Authentication and identification information (last name, name, email address, phone number). This information is required in order for you to receive our newsletter. If you do not provide this information, we will not be able to provide our services to you.
- Company details (company name, address, VAT number, phone number, main email address, website). We might need some of this data to promote your activities, carry out statistical studies, provide services which meet your needs... We will not be able to provide such services without this data.

The non-profit organisation *EquisFair* reserves the right to use the data provided through the application form in order to:

- Process your requests
- Create and manage your member profile
- Create and manage your access to our online services
- Ensure our services, verify the validity of payment data required to pay for a service or for a membership fee
- Carry out statistical studies
- Meet our legal obligations
- Contact you about services distributed or emitted by the non-profit *EquisFair*

Your data will be stored for as long as required in the framework of our services, unless:

- You exercise your right to delete your data by following the terms described below
- A longer retention time is allowed or required under a legal or regulatory provision

Access to your personal data is strictly limited to the staff of the Cluster and, when needed, to our subcontractors. The subcontractors in question are placed under an obligation to treat your data as confidential information, and they can only use your data in compliance with our contractual provisions and with the relevant legislation. Apart from the abovementioned cases, we shall not sell, rent, transfer or give access to your data to third parties without your prior consent, unless we are forced to do so on legitimate grounds (legal obligation, protection against fraud or abuse, exercise of the rights of defense etc.).

In accordance with the EU Regulation n°2016/679/UE of 27 April 2016 (which applies as of 25 May 2018), you have a right of access, rectification, portability, deletion, of your data and you also have the right to limit its processing. You also may, for legitimate reasons, oppose the processing of your data.

You may, subject to the production of valid proof of identity, exercise your rights by contacting *EquisFair* - +3280216556 or via info@equisfair.be.